



BANQUET
DEPUIS **D'OR** 1983



The Pinched Croissant

EASY TO BAKE, MORE TO LOVE.

Introducing our newly released Pinched Croissant. As an addition to our Bake'Up® line, these delectable pastries deliver authentic French flavor in under 25 minutes.

QUALITY

Made in France using 100% natural ingredients and real butter.

CONVENIENCE

All-day meal solution with freezer-to-oven speed.

TASTE

Rated the #1 preferred croissant over our competitors, according to a 2022 US consumer sensory test.

NOT FRENCH-INSPIRED. JUST FRENCH.

All of our pastry offerings, including the Pinched Croissant, are crafted from traditional French recipes using clean ingredients like European butter for superior taste, texture and flake.

All products in our Bake'Up portfolio adhere to our Clean Label commitment:

- **No** artificial colorants
- **No** hydrogenated oils or fats
- **No** chemically modified starch
- **No** preservatives
- **No** high fructose corn syrup



MOST LIKED
BY YOUR
CONSUMERS



PINCHED CROISSANT CREATIONS

The possibilities are endless. Packed with authentic flavor and layered with flaky texture, these French treats can be stuffed with any delicious filling your heart desires.



BAKE'UP®: FREEZER TO OVEN TO FLAKY



FROZEN PRODUCT IS
UP TO **60% SMALLER***

EMISSIONS DUE TO
TRANSPORT ARE UP
TO **60% LOWER***

BOX IS UP TO
60% SMALLER*



PRE-GLAZED,
NO PROOFING,
NO DEFROSTING



LESS VOLUME:
STORAGE SAVING



MADE IN
FRANCE



BROAD RANGE
OF POSSIBILITIES



FRIENDLY FOR
OUR PLANET

*compared to pre-proofed pastries



ABOUT BANQUET D'OR®

Founded in Belgium by family-owned leading European food group, Vandemoortele, Banquet d'Or brings 40 years of bakery expertise to the US market. Producing and selling frozen bakery products to more than 95 countries, we delight customers around the world with authentic, premium pastries and breads. To connect with our sales team, learn more about our Bake'Up products, or to explore our line of Italian focaccia and snacks, visit banquetcroissant.com.

CONTACT US

To learn more about our new Pinched Croissant, contact our dedicated US sales team at cs@vandemoortele.com

